



**NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

FACULTY OF MANAGEMENT SCIENCES

DEPARTMENT OF MARKETING AND LOGISTICS

QUALIFICATION: BACHELOR OF SPORT MARKETING	
QUALIFICATION CODE: 07BOSM	LEVEL: 6
COURSE CODE: SFM621S	COURSE NAME: SPORT FACILITIES MANAGEMENT
SESSION: NOVEMBER 2019	PAPER: THEORY
DURATION: 3 HOURS	MARKS: 100

FIRST OPPORTUNITY EXAMINATION QUESTION PAPER	
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<p style="text-align: center;">INSTRUCTIONS</p> <ol style="list-style-type: none">1. This question paper consists of FIVE (5) questions.2. Answer ANY FOUR (4) questions.3. Always start a question on a new page.4. Each question carries TWENTY-FIVE (25) marks.5. Marks for each question are indicated at the end of each question.6. Read all the questions carefully before answering.7. Write clearly and neatly.8. Number the answers clearly.

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)

Question 1

- a) Explain the added value of facilities and events to user and non-user groups. (10 marks)
- b) Describe the emerging considerations in sport facilities management. (15 marks)

Question 2

- a) Give a brief description of Namibia's main types of sporting facilities. In your description answer aspects such as, for example, what makes a stadium a stadium? (10 marks)
- b) Discuss land or environmental considerations in site location for any sport facility. (15 marks)

Question 3

The preconstruction documents that are needed, in addition to the construction contract, include what are commonly referred to as contract drawings. In your own understanding briefly outline **ANY FIVE (5)** of the following, demonstrating their role or importance in facility management;

- i) Site drawings / plan (5 marks)
- ii) Architectural drawings (5 marks)
- iii) Structural drawings (5 marks)
- iv) Plumbing drawings (5 marks)
- v) Mechanical drawings (5 marks)
- vi) Electrical drawing (5 marks)

Question 4

- a) Using the Maslow's hierarchy of needs theory, explain how you can motivate various types of personnel at any sport facility of your choice. (15 marks)
- b) Discuss security concerns of alcohol at any sport event. In your discussion provide solutions on how to handle alcohol at an event. (10 marks)

Question 5

- a) Describe the main roles and responsibility of a sports and recreational facility manager. (15 marks)
- b) Explain the core competencies and skills necessary for a sports and recreational facility manager? (10 marks)

END OF FIRST OPPORTUNITY EXAMINATION